

BRAND GUIDELINES



NASHVILLE, TN • AUGUST 23-25, 2023

www.sfpaexpo.org

Forest Products Machinery & Equipment Exposition



NASHVILLE, TN • AUGUST 23-25, 2023

website : www.sfpaexpo.org



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Brand Guidelines

Primary Logo Usage

Exclusion zones

Always allow a minimum space of at least 25mm or 70 px



Minimum width

The logo minimum width is 88mm or 160px



Maximum width

There is no maximum size defined for this logo.



Logo Monochrome



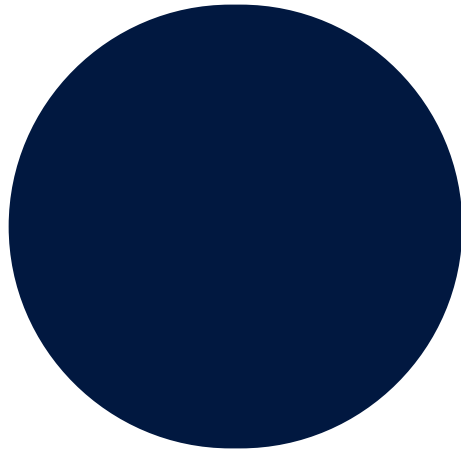
FONT : MARKET DECO

FOREST PRODUCTS MACHINERY & EQUIPMENT EXPOSITION	12345678810
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FONT : FIESTA

NASHVILLE, TN AUGUST 23 25, 2023	12345678810
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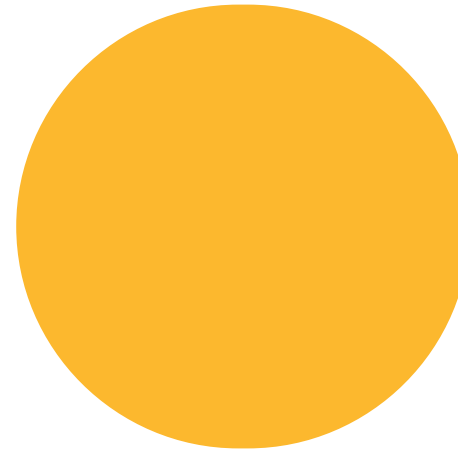
Primary Color



Hex: #011840

RGB : 1, 24, 64

CMYK : 87, 76, 54, 76



Hex: #FFB915

RGB : 255, 185, 21

CMYK : 0, 31, 100, 0

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