



NEWS

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Momentum Builds for Forest Products EXPO

The list of exhibitors continues to grow as space sales continue for EXPO 2009 – the 30th Forest Products Machinery & Equipment Exposition. Set for June 11-13, this international exposition will showcase the latest products and services for the wood products industry. To date, nearly 150 companies have contracted exhibit space for the New Orleans Morial Convention Center. “Despite the economic downturn, I’m confident SFPA will host an exciting and successful event,” said Exposition Director Eric Gee. Nearly half of all hotel rooms available at special rates for EXPO 2009 have been reserved.

Plans for a series of educational seminars held in conjunction with EXPO 2009 are also shaping up. For EXPO 2009, seminars will be presented by Hatton-Brown Publishers Inc. of Montgomery, Ala. Editor Rich Donnell of Hatton-Brown serves as Conference Committee chairman, directing a seminar series that will offer additional technical knowledge of the items on display at the show, plus provide training in skills needed to succeed in the forest products business world. Details for the “EXPO University” program and complete registration information are available at www.sfpaexpo.com.

EXPO, sponsored and conducted by the Southern Forest Products Association, is held every two years. “For the first time since 1991, the show returns to New Orleans attracting a new collection of prospective buyers and industry decision-makers,” Gee said. “Attendees will be searching for products and services to improve yields and profitability, as well as for ways to distinguish themselves from the competition.”

For information about the upcoming show, contact Eric Gee, Exposition Director, 2900 Indiana Ave., Kenner, LA 70065; 504/443-4464 (ext. 214); egee@sfpa.org; or fax to 504/443-6612. Complete details about EXPO 2009 are also available at www.sfpaexpo.com.
